

East Midlands Association of Motor Clubs Ltd

Cookie Policy

A cookie is a small piece of data (which often includes a unique identifier) that is stored on your computer, mobile phone or tablet. It is generated when users access a certain web-site. The cookie is stored on your browser and then sent back to the originating web-site on each subsequent visit. Cookies that are generated through the use of this web-site are not used to identify you personally but they are used to make the site work better for you by remembering activities and preferences chosen by you and your browser. Cookies are used to improve the quality of your web-site experience by:

- Enabling a service to recognise your device so that you do not have to repeat any unnecessary actions
- Measuring how many people are using our web-site services, and from where in the world they visit us. This enables us to tailor content more closely to the profile of our users.

Cookies might also be used occasionally to help gather feedback to help us understand how users interact with specific services to inform future web-site development plans.

Currently we do not use any cookies on our web-site.

This cookie policy was last updated on 30 April 2018.